

May 27, 2008

**Lake County
Great Strides
Executive Committee**
.....

Chairman Kevin J. Martin
Federal Communications Commission
445 12th St. SW
Washington DC, 20554

Robin Znidarsic
(Chair)

Dear Chairman Martin:

Susan Arnold

Nicole Bollinger

Carrie Dan

Dayna Lyn DiSanto

Monica Kaye

Libby Khuri

Margaret Matthews

Tina Salo

Michelle Znidarsic

Suzanne Zak
(CF Staff)

**To one day make
CF stand for Cure
Found!**



I am writing to you on behalf of the Cystic Fibrosis Foundation in recognition of the wonderful support of Bill Louis and WNCX, 98.5 FM in Cleveland, Ohio. Bill and the station has been a supporter of our annual Lake County Great Strides walks for numerous years and we certainly would not have the growth and awareness in the community without their dedication and support. Our event is held the third Saturday of May as part of the National GREAT STRIDES walk weekend to benefit the Cystic Fibrosis Foundation at the Cleveland Metroparks- North Chagrin Reservation. Walkers from all over the Lake County area gather for this popular fundraising event to help find a cure for cystic fibrosis. We organize many fundraising events and rarely encounter a radio station and host, such as Bill Louis, that is as dedicated to the community. Bill and the station crew list the event for us, run PSA's on the radio and host us on air to discuss the event. Most importantly, Bill and the station crew attend the walk, raise awareness and even walk the route with the attendees.

The Cystic Fibrosis Foundation is proud to report that more than ninety cents of every dollar raised goes toward research to cure this disease. In fact, the CFF has received recognition in Smart Money, the magazine of The Wall Street Journal, as one of "17 charities that won't waste your money" as well as the #1 healthcare charity in the nation!

Cystic Fibrosis is a genetic disease that affects more than 30,000 children and young adults in the United States. In basic terms, CF impairs digestion and causes chronic, fatal lung infections. Due to recent medical advances, the average life expectancy for those suffering from CF is now 37 years of age (up from 33.1 in 2004). The development and approval of new drugs are results of generous contributions like yours. In fact, gene therapy research and many other clinical trials are happening in our own backyard at Rainbow Babies & Children's Hospital and Case Western Reserve University. Nonetheless, there is much more work to be done to assure that people with cystic fibrosis live long, productive lives. For the first time in the Foundation's history, there is more scientific knowledge about CF than money available to fund all of the clinical trials. With your support, we can continue to increase the life expectancy of those with CF and be just footsteps away from a cure.

Thank you for your time and the opportunity to express our appreciation for WNCX, 98.5 FM and Bill Louis. Feel free to contact us with any questions or comments at the Cystic Fibrosis Foundation (216.292.4437) or mail it to: Cystic Fibrosis Foundation, ATTN: Suzanne Zak, 4635 Richmond Road, Ste. 103, Warrensville Hts., OH 44128. To learn more about CF and Great Strides, logon to www.cff.org.

Sincerely,

Suzanne M. Zak
Senior Director of Special Events

Rainbow Chapter

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